MODULE 3 WORKSHEET:
STRUCTURE OF YOUR CHALLENGE AND LAUNCH

1. Complete the table below:

	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
GENERAL OUTLINE					
DAILY ASSIGN-MENT					
WHAT DELIVERY FORMAT					
HOW/WHERE DELIVE-RED					

2. What will be the launch trigger (=cart opens) and how will it be delivered (webinar, email etc.):

_____

3. What are the early bird bonuses and urgency points while cart open:

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4. How long will the cart remain open:

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